



Engineered to Perform

You rely on your fleet of emergency vehicles to work for you every day and to last for years. That is why we build our trucks to **last a lifetime**.

Our customers value the **one on one culture** of our small company. They appreciate the familiar relationships that we maintain with our customers, rather than feeling like a number to a conglomerate. At CustomFIRE, you receive access to our organization at every level. **Strong relationships and customer attention** also rely on fantastic products. And in that department we lead the pack.

Experience CustomFIRE for yourself, for your department, for your community. **You'll be glad you did!**

Custom Design and Fabrication



We employ the most advanced software and machinery to ensure that you receive the most sophisticated design and the finest craftsmanship available.

Sales and Financing



We make purchasing easy with COSTARS, HGACBuy, and a variety of leasing and financing tools.

Maintenance, Parts, and Refurb



We stand behind our products. Parts and service is just a phone call away. If you want to deal with a single source for parts and service, look no further than CustomFIRE.

Pumpers



We offer the broadest assortment of pumper designs. Whether you are looking for a side mount, top mount, enclosed top mount, or rear mount pumper, CustomFIRE is the authority on all models of pumpers. Every pumper features a stainless steel sub-frame and tank cradle, and all tanks are covered with a life-time warranty.

Full Response®

An original design and creation of Jim Kirvida, the Full Response® cab revolutionized the fire industry. Prior to the Full Response® pumper, firefighters were riding in open cabs and 4-door Louisville "sedan" cabs. By combining the pump system, preconnect hose lays, and passenger seating into a quiet, safe and comfortable cab, CustomFIRE changed the face of the fire service. Today, there are numerous knock-offs. None of them match the design, safety, reliability, or quality of the original Full Response® cab.



Rescue and Command



For almost 40 years, CustomFIRE has been rewriting the playbook on heavy rescue apparatus. Our trucks work and they last. It's that simple. When you want unique and specialized equipment mounting provisions, CustomFIRE leads the pack: optimizing every level of every compartment. We offer aluminum bodies for your budget as well as stainless steel for a no-compromise approach.

Tankers



We offer aluminum and stainless steel tanker bodies. And we offer both elliptical and I-shaped poly tanks with a life-time warranty. Every tanker comes with a stainless steel sub-frame as a standard. For the most reliable, long-lasting, and creative tanker designs, consider CustomFIRE.

Initial Attacks



Initial attacks are becoming the work horse for many agencies. Why beat down the road in a half-million dollar pumper when you can do a majority of your emergency calls with something smaller and less expensive?



800-443-8851 WWW.CUSTOMFIRE.COM

Stainless Steel Subframes



Every truck receives a stainless steel sub-frame. And it's rubber mounted to the chassis. No U-bolts. No steel. No corrosion. Warranted for life.

Superior Plumbing



Only heavy wall stainless steel. Never square tubing. Assembled with ASA flanges for superior flow and reliability.

Laser Cut Body



When a better method of fabrication comes along, we'll be there. Until then we will keep leading the industry with the highest precision equipment available.

Bolted Construction



Those who understand the difference best, have probably had a welded body. Bolted construction offers superior fit-n-finish as well as reparability. And our bodies are just plain tough!

Dependable Electronics



Our reliable electrical systems have long been a hallmark of our product. Engineered for dependability and installed for serviceability. Electrical problems? Not here.

Unmatched Fit-N-Finish



Our equipment doesn't allow sloppy outcomes. Everything is engineered one way - with accuracy and precision. You can trust CustomFIRE to deliver the finest results and cleanest designs.